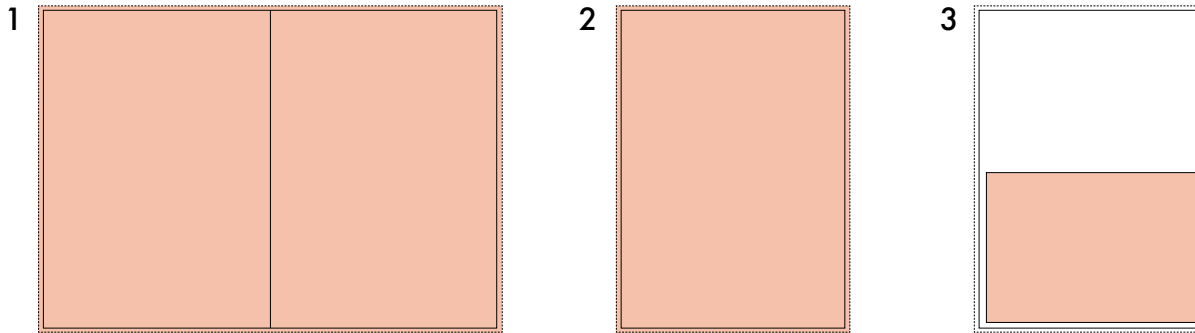


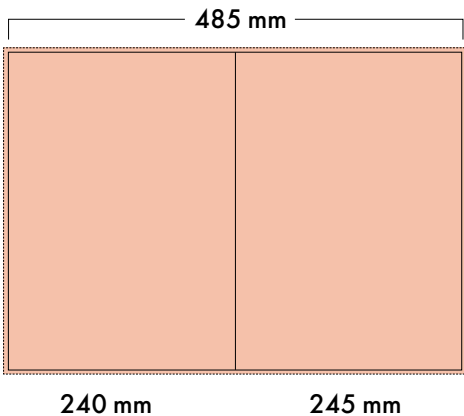
TECHNICAL REQUIREMENTS

SIZE OF ADVERTISEMENTS (LAYOUTS)

	Size	Dimensions
1	2/1 DPS	490x340 mm *
2	1/1 Full Page	245x340 mm
3	1/2 Half Page – horizontal	229x158 mm



* If a reverse follows a cover with a gate of folders, then a format is 485x340 mm



FILE FORMAT:

TIFF (300 dpi 100%)

EPS – Adobe Illustrator (300 dpi 100%) – preferable

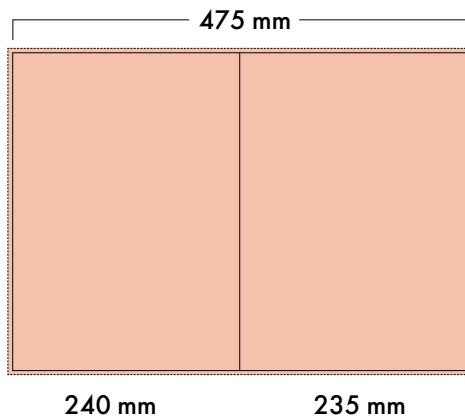
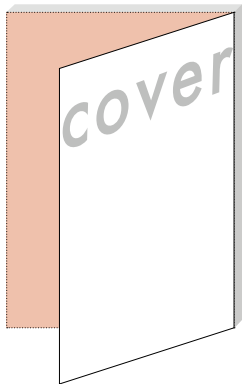
PDF (print-ready PDF's – 300 dpi 100%)

LAYOUT FORMAT:

- For Full Page and DPS – 5 mm bleed is required
- All fonts must be converted to outlines (“curves”)
- All images must be converted to CMYK
- All files must be accompanied by a color proof (the minimum acceptable proof is a PDF file or fax proof for content control)
- We also have FTP server access available, please contact for details

DIMENSIONS ADWARE CUSTOM LAYOUTS

gate folder COVER	DPS	475x340 мм
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gate folder internal	full page + DPS	полоса 235x340 мм	internal DPS 475x340 мм
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